

nVentix[®] to Introduce the NUNCHUK[®] 370 Precision Hybrid Shaft at the 2012 PGA Merchandise Show

- **Original NUNCHUK technology in a hybrid-specific shaft**
- **Consistency and accuracy of the original NUNCHUK at a hybrid shaft price point**

Booth #: 1406

Demo Day Tee #: 4

Website: www.nventix.com

Photos/Logos: <http://www.nventix.com/downloads.html>

DALLAS, Texas

23 January 2012

nVentix[®] Golf introduces the NUNCHUK[®] 370 Precision Shaft to complement the original NUNCHUK[®] Precision Shaft – the innovative one-model-fits-all shaft that garnered three wins and 16 top five finishes last year in its inaugural PGA Tour and Champions Tour season. This all-new hybrid shaft will make its debut at the 2012 PGA Merchandise Show in Orlando.

The NUNCHUK[®] 370 Precision Shaft incorporates the same Tri-Zonal Stability™ technology as the original NUNCHUK[®] Precision Shaft. Since its introduction, the NUNCHUK[®] has become the popular alternative to traditional shafts with varying flexes, kick points, weights and torques. The NUNCHUK[®] 370 Precision Shaft utilizes a unique, patent-pending design to deliver the premium performance and control demanded by discerning players. With a single shaft model for both woods and hybrids, NUNCHUK[®] technology simplifies the fitting process and enables golfers of all abilities to more consistently deliver LONG and ACCURATE driver, fairway wood and hybrid shots. Golfers of all ages and swing speeds who play a NUNCHUK[®] shaft will see their shot dispersion narrow and their spin rate significantly reduced – thus increasing both accuracy and distance.

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“While the original NUNCHUK® is an outstanding shaft for drivers, fairway woods AND hybrids, we recognize that some club-builders prefer using shafts with a wider tip diameter when building hybrids,” said Bryan Nicholson, PGA, chairman of the nVentix® Golf Advisory Board. “We are pleased to be able to bring to market a hybrid-specific shaft that performs at the level of the original NUNCHUK®, but at a price point more in line with other premium hybrid shafts.”

“NUNCHUK® 370 will quickly establish itself as the most stable, most consistent hybrid shaft on the market today,” said Mike McCall, CEO of nVentix Golf. “The ground-breaking technology in the NUNCHUK’s® design allows the exact same shaft to be used by professionals and amateurs, men and women, juniors and seniors in their drivers, fairway woods and hybrids. When you’ve got a NUNCHUK® in your bag, you’re playing exactly what the pros play.”

Pricing & Availability

The all-new NUNCHUK® 370 Precision Shaft will be officially launched in the U.S. at the upcoming 2012 PGA Merchandise Show in Orlando, Florida and will be available the middle of February 2012 through nVentix® authorized dealers and via the company’s website at www.nventix.com. Interested dealers should contact nVentix® at 888-NVENTIX, or stop by our tent at Tee #4 during the outdoor demo day to test-drive the new NUNCHUK® 370 Precision Shaft.

The NUNCHUK® 370 Precision Shaft has an MSRP of \$175 USD and is available in one model – .370” tip diameter and 42” inch blank, with an uncut weight of 106 grams.

Facebook Status

nVentix Golf introduces the NUNCHUK 370 Precision Shaft, featuring the same innovative Tri-Zonal Stability technology as in the original NUNCHUK Precision Shaft. MSRP: \$175 USD; .370” tip and 106 grams.

Twitter Tweets

Check out #Nunchuk 370 hybrid shaft by @nVentix at the 2012 PGA Show. MSRP: \$175; .370” tip and 106 g. Booth 1406; Demo Day Tee 4. #PGAM12

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About nVentix® Golf

nVentix® Golf is a private company based in Dallas, Texas. For more information on nVentix® Golf and the NUNCHUK® and NUNCHUK® 370 Precision Golf Shafts, visit their Web site at www.nventix.com. The nVentix® website contains a list of dealers and PGA professionals golfers can visit to test drive the NUNCHUK® and NUNCHUK® 370 Precision Golf Shafts. You can also follow what's new on Facebook.com – nVentix Golf – NUNCHUK Precision Golf Shaft – and on Twitter – @nVentix.

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