



## **nVentix® to Introduce the NUNCHUK® xi Precision Graphite Iron Shaft at the 2013 PGA Merchandise Show in Orlando**

Booth #: 1206      Demo Day Tee #: 4

Website: [www.nventix.com](http://www.nventix.com)

Photos/Logos: <http://www.nventix.com/downloads.html>

DALLAS, Texas (Jan. 23, 2013) – nVentix® Golf, the company behind the popular NUNCHUK® series of precision graphite golf shafts, recently announced the arrival of the company’s highly anticipated graphite iron shaft, the NUNCHUK® xi. The NUNCHUK xi complements the current offerings of NUNCHUK precision golf shafts, joining the NUNCHUK for drivers and fairway woods and the NUNCHUK 370 for hybrids.

“The NUNCHUK and NUCHUK 370 have enjoyed enormous success on the PGA Tour – most recently with a 3<sup>rd</sup> place finish at the season opening Hyundai Tournament of Champions in Maui. By bringing our tour-proven NUNCHUK Tri-Zonal Stability™ precision technology to iron shafts, we’ve produced a graphite iron shaft that is more consistent and accurate than steel shafts, but with the feel of graphite,” said Mike McCall, CEO of nVentix Golf. “The shaft design incorporates three segments, or zones, where each segment is specifically designed and constructed to control problems with twist, flex and droop, normally associated with other shaft designs – even our high-end competitors.”

### **Key Attributes of the NUNCHUK xi Precision Iron Shaft**

**Performance.** Better than steel performance: Produces consistent ball launch, tighter dispersion, consistent distance control, pinpoint accuracy. Also, the NUNCHUK xi offers greater spin control for better stopping power on the greens. The NUNCHUK xi eliminates the inconsistency that has typically been associated with graphite iron shafts.

**Feel.** Softer and less harsh than steel, better biofeedback, and far less vibration on off-center shots. The NUNCHUK xi iron shaft allows the player’s hands and club head to be aligned through the impact zone. Golfers often comment that the NUNCHUK shafts produce a unique “one piece” feeling as the club is moving as a single unit through the impact zone. Conversely, typical graphite and steel shafts allow the club head to move relative to the centerline of the shaft due to shaft flexing, twisting and droop. This movement is detrimental to golfers achieving consistent distance control, trajectory and ball flight results with the same club.

**The NUNCHUK System.** Now golfers have the opportunity to put precision NUNCHUK golf shafts in their woods, hybrids and irons which will provide great benefits:

- Identical feel from club to club
- Identical function from club to club enhancing length, distance and dispersion control
- Importantly, encourages the player, through proper biofeedback, to swing all clubs exactly the same – and not a failed attempt to hit at the ball with the club head or throw their hands at the ball through impact

**Precision Fitting:** One shaft for all swing speeds – golfers should be professionally fitted for club head design, grip and grip size, lengths, lofts, and lie angles, but the NUNCHUK xi will produce great results for the full range of swing types and speeds.

- Available in both .370” parallel and .355” tapered tips. Additionally, the parallel tipped shafts are designed such that they can be sanded to a taper finish by the professional club builder if necessary, adding versatility to this version.
- Butt trim to length, no tip trimming required or suggested. Long parallel butt section to produce consistent grip feel and size for hand placement on the club.
- Solid silver paint color with the opportunity to put the logo down for a clean look to inspire confidence throughout the set.

*Fact:* One PGA Tour player put in an order for a full set of irons when he realized that he was testing a blade iron head shafted with the NUNCHUK xi that he found far easier to hit than his “gamer” cavity back steel shafted irons.

### **NUNCHUK xi Specifications**

Flex: One model fits all swing speeds and types (no other shaft completely eliminates the guess work of being properly fit for a high-end golf shaft)

Torque: 3.3 degrees

Weight: 104 grams

Length: 40 inch blank

Tip OD: Available in .335 taper tip or .370 parallel tip (2” parallel tip section)

Butt OD: .610”, with 7.5” parallel butt section

### **NUNCHUK xi Price:**

Manufacturer's Suggested Retail Price (MSRP): \$75 each.

### **Facebook Status**

nVentix Golf introduces the NUNCHUK xi Precision Iron Shaft at the 2013 PGA Show, featuring the same innovative Tri-Zonal Stability technology as in the original NUNCHUK Precision Shaft. MSRP: \$75 ea. USD; .355" taper tip or .370" parallel tip, 104 grams. PGA Show Booth 1206; Demo Day Tee 4.

### **Twitter Tweets**

See #Nunchuk xi iron shaft by @nVentix at the 2013 PGA Show. MSRP: \$75ea .355" taper 370" parallel; Booth 1206; Demo Day Tee 4. #PGASHOW

### **About nVentix® Golf**

nVentix® Golf is a private company based in Dallas, Texas. For more information on nVentix® Golf and the NUNCHUK®, NUNCHUK® 370 and NUNCHUK xi Precision Golf Shafts, visit their web site at [www.nventix.com](http://www.nventix.com). The nVentix® website contains a list of dealers and PGA professionals golfers where golfers can visit to test drive the NUNCHUK®, NUNCHUK® 370 and NUNCHUK® xi Precision Golf Shafts. Like us on Facebook at [www.facebook.com/nventix](http://www.facebook.com/nventix) or follow us on Twitter at @nVentix.

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